



**Zoë Routh**  
**Magnetic Leadership Expert**  
**[www.innercompass.com.au](http://www.innercompass.com.au)**  
**+612 6162 0554**  
**[Zoe@innercompass.com.au](mailto:Zoe@innercompass.com.au)**

**Talk Title:**  
*“7 Secrets Of Magnetic Leaders:  
How to become a confident and highly  
influential leader  
(even if you're an introvert)”*

**Talk Outline:**

Join Zoe Routh and discover how to:

- Guarantee your results as a leader... without hurting relationships
- Attract ideal people, resources and opportunities for high-performing teams with brilliant results
- Achieve your goals faster and easier, AND have lots more fun as a rock-solid, confident leader.

In this action packed session **you'll learn:**

- Top three strategies that make a powerful magnetic leader that you can adopt easily
- Five scary myths about charisma and leadership that cost you time, energy, and sanity – and how to avoid the common traps
- Simple, no-cost strategies you can do to instantly to shift your team into top performance
- A no-pressure way to have immediate, deep connection with your team.

**Speaking experience:**

Zoe has spoken for the South Australian Police force's bi-annual conference, the Chamber of Women in Business, the Young Business Network, Bosom Buddies, and as a guest on various webcasts and teleseminars.

**Zoë's Bio:**

Zoe Routh is a Magnetic Leadership coach and expert with over 20 years experience in leadership and personal development, maximising the potential of kids and adults through outdoor adventure. She has worked with thousands of individuals and groups and counts amongst her previous leadership roles Staff and Training Director of Outward Bound Australia, President of the Chamber of Women in Business, and Chair of the Outdoor Council of Australia. Zoe also develops and delivers leadership programs for the Australian Rural Leadership Foundation.

Her programs "The Magnetic Leader" and "Magnetic Teams" harness the power of deliberate creation for a more engaged and dynamic workplace: clients achieve goals faster and easier, having a lot more fun. In her various adventures Zoe has paddled 30 weeks by canoe in northwest Ontario, run 6 marathons, hiked hundreds of kilometres in Australia's outback, bellydanced at various festivals, lived through cancer, married a fair dinkum Aussie bloke, and wrestled a 6 meter crocodile. It's all true, except for the crocodile part.

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